

TECHNOLOGY INNOVATION MANAGEMENT

Technology innovation management is about creating the future in established organizations and new ventures. LeBow's program emphasizes the critical nature of strategic leadership, strategy formulation and implementation, technology management and innovation for the ever-changing landscape of business and technology. Students have the opportunity to explore two tracks focusing on product and process innovation.

DEGREE OPTIONS

- BS in Business Administration — Co-major in Technology Innovation Management
- BS in Business Administration/MBA
- Minor in Technology Innovation Management

COURSEWORK

- Designing Innovative Organizations
- Competing in Technology Industries
- Technology Management
- Entrepreneurship and New Technologies
- Business Consulting
- Intellectual Property and Cyber Law
- Information Systems Project Management
- Enterprise Application Software

CAREER OUTLOOK

Graduates from the technology innovation management program will possess the skills sought after not only by technology companies but also consulting firms and employers in traditional industries looking to take advantage of new technologies. Career opportunities can be found in technology consulting, product development, market research, project management and technology analysis.



TOP CO-OP EMPLOYERS

Exelon
Kredit Financial
Children's Hospital of Philadelphia



AVERAGE
STARTING SALARY
\$65,667

CONTACT US

Technology Innovation Management:

DALI MA, PHD
Department Head, Management
Associate Professor, Management
3220 Market St., Office 642 | Philadelphia, PA 19104
215.895.1733 | dm484@drexel.edu

Undergraduate Programs & Recruitment:

CHRISTIAN MAXEY
Assistant Director, Undergraduate Programs & Recruitment
3220 Market St., Office 335 | Philadelphia, PA 19104
215.895.2424 | cjm455@drexel.edu



DREXEL UNIVERSITY
LeBow
College of Business