

# ECONOMICS AND BUSINESS



\$20



TOP CO-OP EMPLOYERS

BlackRock
Chubb
FMC
Wolters Kluwer
Lexerd Capital Management

SCAN TO LEARN MORE!



Students who pursue the STEM-designated Bachelor of Science in Economics and Business examine the functional fields of business while building a foundation in economics, which means they graduate with a unique and complementary combination of business acumen and quantitative and analytical skills. After completing core courses, students choose from a variety of electives in both economics and business, and they also have one year of free electives to explore and build skills in other areas of interest.

# **COURSEWORK**

- Applied Econometrics
- Business Analytics and Data Visualization
- · Industrial Organization
- Macroeconomics

- · Managerial Economics
- · Marketing Management
- Microeconomics
- · Organizational Management

## **CAREER OUTLOOK**

Because students graduating with a BS in Economics and Business gain the unique combination of business acumen and the quantitative and analytical skills afforded by an economics degree, they are expected to typically earn higher starting salaries than those of more traditional business or economics majors. Recent LeBow graduates have accepted positions including financial analyst, wealth management associate and equity analyst at world-renowned institutions, such as Goldman Sachs, Deutsche Bank, EY and BlackRock.

### MORE WAYS TO STUDY ECONOMICS

- · BS in Economics
- BS in Behavioral Economics, Business and Organizations
- · BS in Economics and Data Science
- BS in Economics and Mathematics
- BS in Economics and Public Health

- BA in Economics
- BA in Philosophy, Politics and Economics
- · Minor in Economics
- · Minor in Behavioral Economics and Business

## **CONTACT US**

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